

Visit Manchester Membership Benefits 2008-09



Benefits for all Visit Manchester members:

- Listing on www.marketingmanchester.com
- Discounted rates on www.manchesterimages.com
- Attend quarterly **members meetings**
- **Showcase** your product at Marketing Manchester diary meetings
- Access to **membership database** for networking and mailouts
- Access to members **extranet** to download industry information, check out the supplier directory, share information and offer special deals only for members
- Enter Manchester **Tourism Awards**
- Membership recognition **sticker**

Additional benefits

for accommodation providers, attractions, retailers, bars & restaurants

- Free listing on the **Greater Manchester Pocket Map** with a distribution of 210,000
- Opportunity to be included in **“What’s New in Manchester”**, a monthly newsletter distributed to a dedicated press database
- Opportunity to be included in relevant **press visits**
- Listing plus image on **www.visitmanchester.com**
- Send articles, images and links to be included on the **experience pages** of **www.visitmanchester.com**
- Referrals via **Manchester Visitor Information Centre** (365,000 visitors per year) and **Tourist Information visitor helpline** (70,000 calls per year)
- **“Centre stage at the TIC”**, promote your business at the Manchester Visitor Information Centre by hosting tasting sessions, themed events or awareness sessions
- Subsidised **training and business improvement** programmes
- Subsidised **mystery shop** reports
- Access to Manchester **product knowledge improvement** programmes

Additional benefits

for conference businesses

- Referrals via **Venue Location Service** (800 value enquiries per year)
- Referrals via **Accommodation Booking Service** (over 10,000 room nights booked per year)
- Kick back **commission** when referring an enquiry to us when you are fully booked
- Listing on **www.manchesterconferences.com**
- Subsidised **training and business improvement** programmes
- Subsidised **mystery shop** reports
- Access to Manchester **product knowledge improvement** programmes

If you have any questions about your membership, or would like to discuss the benefits further, please contact Rachel Heaton:

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Visit Manchester

